

Regionality.

Hotel Kaiserhof 5*superior



content.

04 **Sustainability and
regionality.**

Our responsibility for a greener future

05 **Values, vision and
mission.**

Family Lampert

08 **Strategy.**

*Hotel Kaiserhof 5*superior*

09 **Innovation.**

Future outlook





Sustainability and regionality.

Our responsibility for a greener future ...

At our hotel, we place great emphasis on a sense of responsibility towards the environment and society. Through our sustainable actions, we want to actively contribute to minimising negative impacts on the environment and make a positive contribution to the community.

We are aware that we have a responsibility towards future generations. That is why we are resolutely committed to preserving and actively protecting our nature and our land in the long term.

In the area of environmental protection, we live out our convictions to the full at the hotel. We reduce and optimise our consumption of resources, minimise waste production and work hard to protect our natural ecosystem. In doing so, we place particular emphasis on sustainability and regionality.

Corporate values.

1. Familiarity

Warmth, familiarity and closeness to nature characterise our atmosphere. Our hotel concept reflects the beauty of the surrounding nature and actively promotes its protection.

2. Closeness to nature

Regionality is important to us. Every bite you enjoy comes from carefully selected regional products that support local producers and farmers.

3. Regionality

Mutual respect is our basic principle. Here you will experience a harmonious atmosphere where guests and staff are valued.

4. Mutual respect

With an innovative spirit, we are continuously shaping the future of our hotel to offer you unique experiences.

5. Future-oriented

6. Innovative

Creativity and culinary delight are combined in our kitchen. Our chefs conjure up exquisite food that will delight your senses.

7. Delicious and culinary

8. Personal

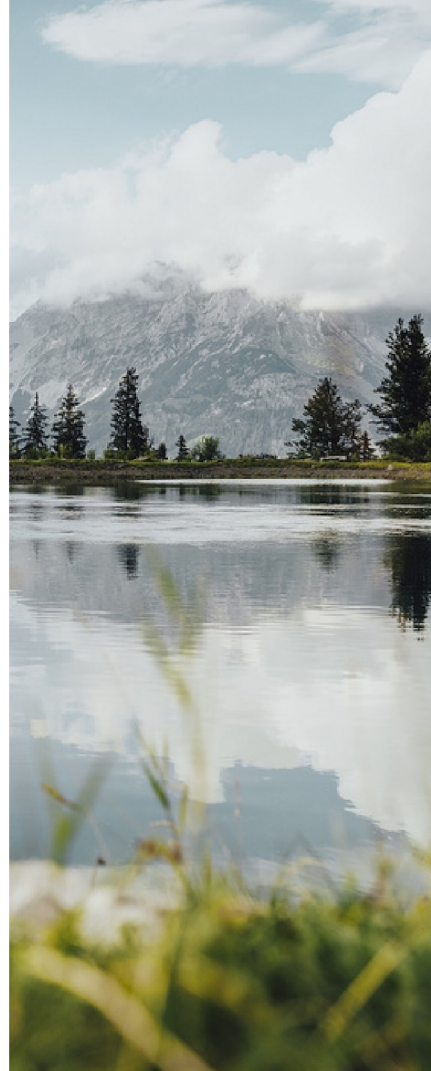
Your stay will be personally tailored to you. We want you to feel like an individual personality.

9. Individuality

Experience uniqueness in our hotel. Design your stay according to your ideas and go your own way.

Let yourself be pampered by elegant luxury that will make your stay something very special.



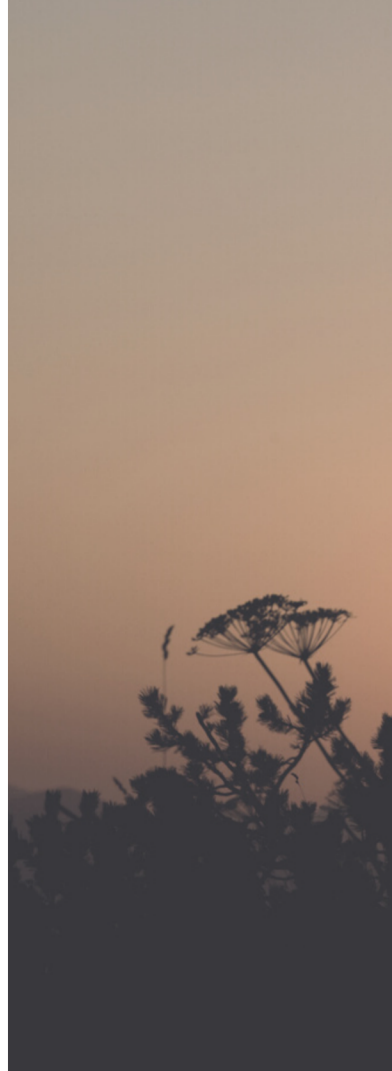


Vision and mission.

Our vision is a unique hotel, characterised by values and dedication. We want our guests to feel at home in a family atmosphere. Closeness to nature and active environmental protection are integral parts of our concept. Regionality and mutual respect are at the centre of our actions.

Future orientation and innovative strength drive us to creative solutions for a unique experience. Pleasures of the palate and culinary delights are a matter close to our hearts, and we personally cater to the needs of our guests. Our hotel prides itself on its individuality and offers a touch of elegant luxury. With our values at heart, we aim to create unforgettable memories and make every stay a distinctive experience.





Strategy.

Our sustainability strategy is based on five core areas: Environmental protection and resource optimisation, plastic avoidance and sustainable packaging, regionality and local economic development,, participation and awareness raising, and investment in alternative energy production. We work hard to protect nature, save energy and water through innovative technologies.

Reducing plastic packaging is an important concern for us, which is why we offer reusable aluminium bottles. Using local products strengthens the regional economy and reduces the transport burden.

By raising awareness, we involve employees and guests in our sustainable efforts. In the future, we want to invest more in renewable energies to further minimise our ecological footprint.

Future outlook.

Our sustainable future is close to our hearts and we are determined to innovate ways to have a positive impact on the environment. By using the latest technologies and sustainable solutions, we aim to further reduce our environmental footprint and use our resources efficiently. Our goal is to be a pioneer in plastic avoidance and to promote sustainable packaging solutions. In doing so, we not only want to reduce the environmental impact of plastic waste, but also actively involve our guests in our sustainable efforts.

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INNOVATIVE. SUSTAINABLE. FUTURE-ORIENTED.

-Family Lampert-

Sources

Archiv Kaiserhof (Michael Huber Fotografie, Markus Auer Fotografie, Klaus Maislinger Photographie, Albin Niederstrassen, Alexander Vorderleitner 31+, Fotografie Marie Ellmau, W.Hummer/Gourmetreise)

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